OLS Technology

IT: A STRATEGIC BUSINESS ENABLER FOR SMBS

UNLEASHING OPERATIONAL EFFICIENCY, GROWTH, & RESILIENCE THROUGH SECURITY-FIRST IT

FROM THE BACK OFFICE TO THE BOARD ROOM

Small and mid-sized businesses in the Pacific Northwest face mounting pressure to deliver high-quality outcomes efficiently, securely, and at scale. From keeping job sites connected and machines online to managing client data and workflows across teams, modern IT is no longer just a back-office function—it's a strategic asset. By leveraging purpose-built IT solutions, SMBs can reduce costs, minimize downtime, and unlock new levels of agility and growth.

BUSINESS CONTINUITY & DISASTER RECOVERY

90% OF BUSINESSES WITHOUT DISASTER RECOVERY GO OUT OF BUSINESS AFTER A MAJOR DATA LOSS (NATIONAL ARCHIVES & RECORDS ADMIN)

Regular data backups and cloud-based solutions enable businesses to recover quickly and efficiently after a crisis, minimizing data loss and operational disruption. When paired with a comprehensive business continuity plan, these tools help ensure that operations resume with minimal downtime during unexpected outages, disasters, or even a stolen laptop. Data remains secure, and environments can be restored.

COST PREDICTABILITY AND EFFICIENCY

SMBS SAVE AN AVERAGE OF 15-25% ON IT COSTS THROUGH OUTSOURCING (DELOITTE)

Flat monthly IT service rates replace the unpredictability and high expense of traditional break-fix models, giving businesses greater control over their budgets. By outsourcing IT, companies can significantly reduce overhead by minimizing the need for internal IT staffing, including salaries, hiring, training, and benefits. This flexible model also makes it easy to scale services up or down as needs change, and to easily assign costs to a department or location based on user.

IMPROVED PRODUCTIVITY

COMPANIES LOSE UP TO 22 MINUTES PER EMPLOYEE PER DAY DUE TO UNRESOLVED IT ISSUES (IDC)

Proactive monitoring and ongoing maintenance help minimize downtime by identifying and addressing issues before they impact operations. With broader access to support, businesses can resolve problems quickly and keep systems running smoothly. This allows internal teams to stay focused on core business activities without technical disruptions.

ENHANCED SECURITY & RISK REDUCTION

SMBS WITH MANAGED IT ARE 45% LESS LIKELY TO SUFFER SIGNIFICANT DOWNTIME, OFTEN THE RESULT OF SECURITY FAILURES (COMPTIA)

Cybersecurity tools, continuous monitoring, and rapid incident response help protect businesses from evolving threats. With services like patch management, endpoint protection, and automated data backups, companies can proactively prevent breaches and data loss. This reduces the risk of ransomware attacks, phishing attempts, and insider threats.

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COMPREHENSIVE, MULTI-SPECIALIST SUPPORT

83% OF SMBS SAY THEY LACK THE TECH EXPERTISE TO STAY COMPETITIVE ON THEIR OWN (COMPTIA)

Partnering with a managed IT provider gives you access to a full team of certified specialists, offering far greater depth and expertise than a single in-house generalist. For roughly the cost of one salaried technician, you gain a broad range of skills spanning infrastructure, cloud, security, and innovation—maximizing the return on your IT investment and ensuring stronger outcomes for the same or less spend.

STRATEGIC PLANNING AND SCALABILITY

76% OF HIGH-GROWTH SMBS SAY TECHNOLOGY IS KEY TO REACHING NEW CUSTOMERS (SMB GROUP)

A strategic IT partner helps align technology planning with overall business goals, ensuring that infrastructure and systems support both current operations and future growth. As your business scales or evolves, IT services can flex to meet demand—whether that means expanding infrastructure, migrating to the cloud, implementing new software, or modernizing legacy systems. This forward-looking approach ensures technology remains a driver of progress, never a barrier.

REGULATORY COMPLIANCE AND AUDIT READINESS

THE AVERAGE COST OF A DATA BREACH FOR SMBS IS $120,000, INCLUDING REGULATORY FINES AND AUDIT EXPENSES, AND INCREASES FOR REGULATED INDUSTRIES. (IBM)

A managed IT partner helps ensure your business meets key compliance requirements such as PCI, HIPAA, CIS, and other industry-specific standards. Through regular reporting, thorough documentation, and proactive security practices, you not only reduce the risk of fines and legal exposure but may also qualify for lower cyber insurance premiums—thanks to a stronger, more defensible security posture.

MANAGED IT ROI CHECKLIST

- Budget control and predictability
- Improved risk mitigation
- Faster recovery from disruptions & downtime
- Scalable tech aligned with business growth
- Shield internal resources from tech disruptions

MANAGED IT ISN'T JUST TECH SUPPORT - IT'S THE ENGINE DRIVING GROWTH.

Investing in the right IT approach doesn't just solve technical problems—it accelerates your business. From cost control and uptime to cybersecurity and scalable growth, SMBs that leverage modern IT services are positioned to compete more effectively in a digital-first economy. Whether you're navigating growth, protecting your assets, or optimizing daily operations, a strategic IT partner can help you future-proof your business.

READY FOR IT THAT'S SECURE, SCALABLE, AND DRIVES GROWTH?
REACH OUT TO THE TEAM AT OLS FOR A STRATEGIC ASSESSMENT TODAY.

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OLS: TECHNOLOGY

PREDICTABLE. EFFICIENT. SAFE. IT that's more than tech—it's fuel for growth.

OLS Technology helps Pacific Northwest SMBs grow with managed IT and cybersecurity built for the real world. We focus on what matters most to your teams and your bottom line: predictable pricing, reliable tech and uptime, smarter workflows, and secure data and communication.