OLS Technology

10 WAYS MANAGED IT SAVES SMBS MONEY

HOW A BUSINESS-FIRST MSP CAN NOT ONLY LOWER YOUR TECH COSTS, BUT HELP POSITION YOU FOR SCALABLE GROWTH.

BUSINESS GROWTH POWERED BY YOUR PEOPLE, SUPORTED BY YOUR TECHNOLOGY

The right MSP isn't just a technical partner—they're a business enabler. They help you **run leaner, safer, and more efficiently while staying focused on what you do best.** For SMBs, especially those balancing compliance, growth, and budget constraints, managed IT services can be a smart financial move in more ways than one. 10 ways, to be exact.

AVOID COSTLY DOWNTIME

DOWNTIME COSTS SMBS AN AVERAGE OF $427 PER MINUTE.

Whether it's a server outage or ransomware attack, even a short disruption halts productivity, delays projects, and erodes customer trust. A modern MSP sets up proactive monitoring, backup and disaster recovery (BDR), and network redundancy so **your business reliably stays online.**

PREVENT CYBER EVENTS PROACTIVELY

61% OF SMBS EXPERIENCED A CYBERATTACK IN 2024.

Cyberattacks aren't just an enterprise problem. Phishing, ransomware, and weak credentials are the most common culprits, making SMBs easy target. MSPs implement layered security because **stopping one breach can save six figures** in recovery costs, fines, and lost revenue.

LOWER INSURANCE PREMIUMS

MSP-RECOMMENDED CONTROLS CAN SAVE YOU 20% OR MORE

Cyber liability insurance premiums are rising. But **insurers reward businesses that follow security best practices**. A security-first MSP ensures you have the tools and documentation insurers require—like MFA, encryption, and backup policies.

RIGHT SIZE YOUR INTERNET & TELECOM

SMBS OVERPAY FOR BANDWIDTH OR PHONE LINES THEY DON'T NEED.

Or worse—they're locked into outdated, high-cost contracts. MSPs with telecom consulting expertise can help **audit your usage, review your current and upcoming contracts, and help identify and eliminate unused services or hardware** from your monthly bills.

REDUCE HIDDEN SHADOW IT

UNUSED OR REDUNDANT SUBSCRIPTIONS CAN STACK UP TO THOUSANDS.

Departments often sign up for apps without IT oversight—a problem known as "shadow IT." Over time, these unused or redundant subscriptions stack up. MSPs monitor SaaS usage and can **consolidate tools, eliminate duplications, and help renegotiate licenses**.

REDUCE INTERNAL IT LABOR COSTS

SMBS CAN SAVE TENS OF THOUSANDS ON LABOR COSTS ANNUALLY.

Hiring internal IT staff is expensive—especially in the Pacific Northwest where talent is in high demand and living expenses are high. An MSP can handle daily support tasks, compliance, help desk, and security for **a fraction of the cost and lower HR resources and risks.**

DID YOU KNOW?

SMBS THAT USE MANAGED IT SERVICES TYPICALLY SPEND 25-45% LESS ON IT AND SECURITY THAN THOSE MANAGING IT INTERNALLY.

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PROLONG DEVICE LIFECYCLES

EVEN AN EXTRA 6 MONTHS CAN SAVE TENS OF THOUSANDS.

Proper patching, maintenance, and monitoring can extend the useful life of PCs, switches, and servers. MSPs don't just fix; they optimize performance and give lifecycle recommendations to ensure **you get the highest ROI possible on your technology investments.**

IMPROVE VENDOR ACCOUNTABILITY

SUPPORT QUEUE ESCALATION IS COSTLY IN MORE WAYS THAN ONE.

Ever been stuck between blaming the phone company, your internet provider, and your cloud app? MSPs can act as your single point of contact and help identify, escalate, and solve telecom and technology issues faster, with fewer of your internal resources, to **reduce costly downtime.**

HELP BUDGET MORE PREDICTABLY

BUDGET VARIANCE CAN STYMIE SMB GROWTH.

Reactive IT costs can swing wildly when not overseen by an MSP—new equipment, emergency fixes, surprise renewals. MSPs provide a flat monthly rate that includes support, updates, monitoring, and planning to keep costs predictable and within budget.

AVOID PROJECT OVERRUNS

5-FIGURE PROJECT OVERRUNS ARE COMMON WITHOUT MSP SUPPORT.

IT projects—like cloud migrations or new office builds—often go over budget without expert planning and project management. MSPs provide detailed scopes, timelines, and vendor management to **keep projects on track, on budget, and focused on long-term impact.**

Cost Savings Summary	
Category	**One-year savings**
Downtime Avoidance	$18,000.00
Telecom Optimization	$15,000.00
Cyberattack Prevention	$125,000.00
SaaS Consolidation	$2,800.00
Insurance Premium Reduction	$1,200.00
Device Lifecycle Extension	$21,600.00
Project Management Efficiency	$9,000.00
Reduced Internal IT Costs	$85,000.00
Vendor Management Time Savings	$12,000.00
Budget Predictability	$80,000.00
Total (Potential Savings)	***$369,600 / year***

MANAGED IT ISN'T JUST TECH SUPPORT. IT'S THE BUILDING BLOCKS THAT STACK UP TO SMB SUCCESS.

Investing in the right IT approach doesn't just solve technical problems—it accelerates your business. From cost control and uptime to cybersecurity and scalable growth, SMBs that leverage modern IT services are positioned to compete more effectively in a digital-first economy. Whether you're navigating growth, protecting your assets, or optimizing daily operations, a strategic IT partner can help you future-proof your business.

READY FOR IT THAT'S SECURE, SCALABLE, AND BUILT TO SUPPORT YOUR GROWTH?

CONNECT WITH THE OLS TEAM TO SCHEDULE A STRATEGIC IT AND CYBERSECURITY ASSESSMENT.

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OLS: TECHNOLOGY

PREDICTABLE. EFFICIENT. SAFE. IT that's more than tech—it's fuel for growth.

OLS Technology helps Pacific Northwest SMBs grow with managed IT and cybersecurity built for the real world. We focus on what matters most to your teams and your bottom line: predictable pricing, reliable tech and uptime, smarter workflows, and secure data and communication.